

Good News from the Post Office

October 21, 2009

We are pleased to pass on some great news. We learned yesterday that the Postal Service does not intend to increase postage rates for many of its services in 2010. These services include First-Class Mail, Standard Mail, periodicals, and single-piece Parcel Post.

In an email message Postmaster General, John E. Potter, explained, "While increasing prices might have generated revenue for the Postal Service in the short term, the long term effect could drive additional mail out of the system. We want mailers to continue to invest in mail to grow their business, communicate with valued customers, and maintain a strong presence in the marketplace."

We realize that many of you are beginning to prepare your 2010 operating budgets and, as always, we are available to help you in planning for 2010 and estimating your costs. You can reach us at 303-858-1025 or at info@dwmallc.com.